

# Privacy and Personal Data Protection Policy

**Last Updated: February 1, 2026**

The website [yfcoaching.com](https://yfcoaching.com) and its subdomains (including **YFBoard**) are committed to ensuring that the collection and processing of your data comply with the General Data Protection Regulation (GDPR) and applicable data protection laws.

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## 1. Data Controller

The data controller is:

**YAPI FLORENT (Sole Proprietorship)**

Headquarters: 2 AVENUE LEON BLUM, 87000 LIMOGES, FRANCE

SIRET: 793 146 291 00018

Contact: Via the contact form on our website.

## 2. Collected Personal Data

We collect the following categories of data:

- **Identification Data:** Last name, first name, mailing address, phone number, email address.
- **Technical and Connection Data:** IP address, browser data, connection logs, preferences saved via cookies.
- **Educational Tracking Data (YFBoard):** Training history, speaking time with AI (Linda), progression and pronunciation scores (AlphabetGrid).

**Note:** No banking data is stored on our servers. Payments are secured and managed exclusively by our service providers **Stripe** and **PayPal**.

## 3. Purposes and Legal Bases

Purpose of Processing	Legal Basis
Contract execution (enrollment, YFBoard training, access to services, billing).	Contract
Educational tracking, progression analysis, and personalized coaching.	Legitimate Interest / Contract

Purpose of Processing	Legal Basis
Newsletters, promotional offers, and direct marketing.	Consent (revocable)
Site security, fraud prevention, and protection of legal interests.	Legal Obligation / Legitimate Interest

## 4. Data Recipients

Your data is intended for internal use. It may be transmitted to our subcontractors for service execution:

- Payment providers (Stripe, PayPal).
- Technological solutions (Google Cloud Platform, Firebase, SignNow for electronic signatures).
- Delivery providers (for any physical products).

## 5. Data Transfers Outside the European Union

Some of our service providers (Google, Stripe, PayPal, SignNow) are based in the United States. These transfers are governed by Standard Contractual Clauses or protection mechanisms ensuring a security level equivalent to that of the EU.

## 6. Retention Period

- **Customers:** 5 years from the end of the commercial relationship (legal archiving).
- **Prospects:** 3 years from the last contact.
- **Technical Logs/Cookies:** Maximum of 13 months.

## 7. Your Rights

Under the GDPR, you have the following rights: access, rectification, erasure (right to be forgotten), objection, restriction of processing, and data portability.

To exercise your rights, contact us via the contact form. You also have the right to lodge a complaint with the **CNIL** (the French data protection authority at [www.cnil.fr](http://www.cnil.fr)).

## 8. Cookies and Tracking Technologies

We use cookies to improve your experience and analyze our traffic via Google Analytics. You can manage your cookie preferences during your first visit or via your browser settings.